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Zürich 2013

Day One 20th November 2013

08:50 Chairperson's opening remarks

Marcus Storr Head of Hedge Funds Feri Trust GmbH

UNDER THE SPOTLIGHT WITH HAIG SIMONIAN

Assessing expectations from four years ago – Have expectations been delivered?

09:00 **KEYNOTE PRESENTATION**

How investor expectations are changing for 2014 – Outlook

Jay Raffaldini

Global Head Product Specialist, Alternative & Quantitative
Investments
UBS

09:40 **KEYNOTE PRESENTATION**

Revitalising Hedge Funds: What are the new opportunities in 2014?

Dr. Sassan Zaker

Manager of Alternative Investments
Julius Baer & Co Ltd

09:20 **KEYNOTE INTERVIEW** with Haig Simonian

10:00 **KEYNOTE INTERVIEW** with Haig Simonian

10:20 **KEYNOTE PANEL Q&A:** This panel will bring both speakers and Haig Simonian together for a Q&A session from the floor

10:30 Speed Networking

10:50 Refreshment Break

11: 20 **PRESENTATION**

Alternative risk premias – Harvest Hedge Fund return sources without high fee

Otto Francke Senior Portfolio Manager **SEB Asset Management**

11:40 **PRESENTATION**

Switzerland - The present and future hub for alternative fund structures...

André Valente Head of Fund Services Switzerland **UBS**

12:00 **PANEL**

Why Hedge Funds are not an asset class...

Moderated by: **Barbara Stcherbatcheff** Author and Economic Commentator

Dr. Hansjoerg Borutta Group Chief Investment Officer **Marcuard Heritag**

Raimond Schuster Member of the Executive Management Board **ISP Securities Ltd**

René Steiner Regional Head Product Specialist Alternative and Quantitative Investments **UBS**

Didier Tosi CFA **SIGLO Capital Advisors**

12:40 Lunch

MODERATED INTERACTIVE INNOVATION SESSIONS

<p>13:40</p> <p>Addressing regulation: Maximising opportunities within regulatory arrangements</p> <p>Lead by: Thomas Deinet Executive Director Hedge Fund Standards Board</p>	<p>13:40</p> <p>When will the Hedge Fund appetite ever truly return to 07/08 levels?</p> <p>Lead by: Caroline Bauer Senior Manager - Private Clients Stonehage AG</p>	<p>13:40</p> <p>Do UCITs hold any value for investors who are not restricted by regulation? Is there a caveat for this?</p> <p>Lead by: Marcus Storr Head of Hedge Funds Feri Trust GmbH</p>	<p>13:40</p> <p>Today's appeal of Long/short equity</p> <p>Lead by: Anne-Marie Mossé Senior Hedge Fund Analyst and Portfolio Manager Pictet Alternative Investments</p>	<p>13:40</p> <p>Assessing long and short volatility strategies – Are you able to know before your investment?</p> <p>Jaime Castan Industry Expert Jarratt Ramsey Managing Director Agecroft Partners</p>
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14:40 **Moderator Feedback:** moderators will come together to present back three key points from their discussions

14:50 Refreshment Break

HEDGE FUND SUCCESS

15:15 **OPENING PRESENTATION**

Mega trends in the financial industry

Lars Seier Christensen Co-Founder and CEO **Saxo Bank A/S**

HEDGE FUND SUCCESS: A SERIES OF CASE STUDIES AND PANELS

15:35 **PRESENTATION**

Perspectives on global economic developments. Four topics of current interest to hedge funds, which may include:

- Changing composition of global reserves
- EU political risks, replacing economic risks
- Banking regulation: Well intentioned but with adverse side effects
- Emerging markets: From bubble to bubble?

Brian Lawson Global Economic and Financial Consultant **IHS**

15:55 **PANEL**

What do Hedge Funds do best and why? Where can Hedge Funds add value?

Moderated by: **Sona Blessing** Research Specialist and Author of *Alternative Alternatives*

Richard Hallos Senior Investment Analyst **FQS Capital Partners LLP**

Jaime Castan Industry Expert

Jarratt Ramsey Managing Director **Agecroft Partners**

16:35 **TEN TIPS IN TEN MINUTES**

How is regulation helping to improve the industry when others see it as a stumbling block?

Wolfdieter Schnee Director **Valartis Fund Management (Liechtenstein) AG**

Revival of European Equities Growth

Adrien Galy-Dejean Managing Partner - COO & Head of Investor Relations **HSCA AG**

16:55 Audience Vote

17:00 Chairperson's closing remarks and day one closes

17:05 Exclusive Dolder Grand Luxury Drinks and Canapé Reception

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Zürich 2013

Day Two 21st November 2013

09:00 Opening remarks from the chairperson
Thomas Signer Financial Advisor **VALUEworks AG**

HEDGE FUND SHOWCASE

09:10 **PRESENTATION**
Hedge Funds in 2014 – How to succeed in the current environment
Hans Hurschler Head of Portfolio Management **Man Investment**

09:30 **PRESENTATION**
Generating Alpha in an equity market neutral strategy
Dr. Simon Weinberger Managing Director **Scientific Active Equities Blackrock**

09:50 **PRESENTATION**
Why the pension plan city of Zug no longer invests in hedge funds
Adrian Scherer CFA Head of Securities **Pension Fund City of Zug**

10:10 **PRESENTATION**
Allocating to hedge fund strategies: current tactical positioning
Nicolas Campiche CEO **Pictet Alternative Investments**

10:30 Refreshment break

11:10 **PRESENTATION**
Assessing demographic trends in a central bank driven environment
Thomas Signer Financial Advisor **VALUEworks AG**

11:30 **PRESENTATION**
Revisiting the FoHF model
Olivier Kintgen CIO **ERAAM**

11:50 **PRESENTATION**
"Ownership" of Securities -- Radical Changes
David Webb Founder and CEO **Origin Investments AB**

12:10 Lunch

HEDGE FUND STRATEGIES BREAKOUT INNOVATION SESSIONS

How to successfully implement strategies for your Hedge Funds in 2014

<p>13:10</p> <p>What's the right environment for the growth of CTAs? Analysing CTAs ability to perform in the market</p> <p>Hans Hurschler Head of Portfolio Management Man Investment</p>	<p>13:10</p> <p>Global Macro Funds: A performance assessment of 2013 and going forward into 2014</p> <p>Sona Blessing Research Specialist and Author of Alternative Alternatives</p>	<p>13:10</p> <p>Which economic environments do Event Driven Strategies best fit in?</p> <p>Adrian Scherer CFA Head of Securities Pension Fund City of Zug</p>	<p>13:10</p> <p>Can replication strategies offer the same risk diversification as a Hedge Fund?</p> <p>Prof. Dr. Peter Meier Centre for Alternative Investments & Risk Management</p>
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14:30 Chairperson's closing remarks and end of conference